

## Spring Fling Meeting - February 6, 2015 @7:00 PM

### *“Light the Way”*

**Attendees: Elke Schaumberg, Kristin Pontarelli, Allison Chatowsky, Kathy Royce, Sophia Beland, Kristen Biafore, Pam Swain, Beth Brugnoli, Cassandra Marsella-Maggiacomo**

#### **Meeting began at 7:00PM in the Library:**

Elke opened up with a bit of history of Spring Fling for new committee members.

- Kindergarten/PreK Family Letter/New Family Letter
  - Kristin Pontarelli – New Families List
  - Introduce and encourage new families to the event
- Spring Fling is Social Event that is also our biggest fundraiser –
  - 2014 - \$84,00 gross profit/\$60,000 – net profit
    - kites - \$30,000 net profit
    - raffle - \$6,500 in profit
- Theme – “Light the Way” – Supporting theme with:
  - Lanterns
  - Photo cubes
  - Invitations
- Invitations
  - RSVP – soft date Mon Apr 13<sup>th</sup>/April 17<sup>th</sup> hard date
  - March 18<sup>th</sup> for invitations to go out
    - use an on-line company for invitations instead of printer to save on costs
      - Cassie & Beth will work with Kathy
- Tickets
  - Same price as last year \$150.00 per couple
- Signage/Acknowledgement for Donations
  - Kites for kids going out March 4<sup>th</sup>
  - Kites – Wooden signs hung outside to showcase businesses that donate – Diamond Level Donations
    - giving logo presence on website – another option for diamond donors

- No Program book this year
  - live auction items can be presented on card stock that is set on plate
  - three tvs to showcase businesses and donors
  - foam boards with live and silent auction items
  - Cassie will look into iPad rental (one per table)
- Thank you notes for all donations
  - form letter will go out as soon as donation comes in
  - kites go home with Thank you notes on back
- Live Auction Items (Some Examples) – Jack Martone
  - Principal for the day
  - Sweet Caroline
  - Bruins Tickets
  - OLM Priest Evening
  - Fall Foliage Weekend
  - Orthodontist Package
  - Chef's Table La Masseria
  - Gym Naming Rights
  - PE Teacher for the day
  - Christmas Package
  - Red Sox's tickets
- Silent Auction Items
  - These will start coming in. They will be packaged and stored at Kristin's house
- Decorations
  - Beth & Cassie along with Kathy
    - flowers - Allison
    - favors
    - centerpieces
    - decorations (Lantern; hanging lantern; candles)
- Funds in Need
  - Science/Technology
  - Art
- Art Masters Project – Beth will oversee this endeavor
  - March/April Theme
  - Comes out of Art Masters Budget and possibly supplemented with other funds
- Raffle – Jaime Pedro
  - Prices the same

- \$50 for 3
- \$25 for 1
  - Dress Down coupons come with raffle tickets
- Next meeting – March 4<sup>th</sup> @ 7PM
  - Hope to have soft budget items by then

## **Meeting Adjourned at 9:00PM**

### Spring Fling Committee Emails:

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